

WEB DEVELOPMENT AND PHOTO/VIDEO PRODUCTION

HOLIDAY INN CIKARANG JABABEKA

Start Your Slide

Build a strong website foundation. Engage guests through professional photo and video content.

Palanta Digital is a strategic digital partner for the hospitality industry, providing website development and professional photo & video production services. We help hotels build a strong digital presence, deliver compelling visual experiences, enhance guest engagement and trust, and support sustainable business growth.



What We Do

Web Development

We develop professional, responsive, and user-friendly hotel websites designed to present information clearly, enhance guest convenience, and strengthen the hotel's digital presence.

[Read More](#)

Photo/Video Production

We produce high-quality photo and video content that showcases the hotel's ambiance, facilities, and services to create emotional appeal and increase guest interest and trust.

[Learn More](#)

A Strategic Digital Platform for Hotel Marketing

Palanta Digital designs and develops hotel websites as a credible central digital communication platform, featuring clear structure, elegant design, and optimized performance. A well-managed website helps build guest trust, strengthen brand identity, and serve as an official channel to support direct bookings, digital marketing strategies, and cost-efficient distribution. Through its own website, hotels gain full control over content, brand image, and the overall digital guest experience.



What the Hotel Gains

Central Digital Communication Platform

The official website acts as a single, trusted source for hotel information, brand messaging, and guest communication across all digital touchpoints.

Strong Brand Credibility & Trust

A professionally designed website reinforces brand identity, builds guest confidence, and positions the hotel as a credible hospitality brand.

Marketing & Campaign Enablement

The website supports digital marketing activities, promotional campaigns, and content distribution to maximize visibility and campaign effectiveness.

Qualified Guest Traffic Direction

Strategically structured content guides potential guests toward relevant information and seamlessly directs them to the official booking platform (IHG.com).

Performance & User Experience Optimization

Fast loading speed, mobile responsiveness, and intuitive navigation ensure a smooth and consistent guest experience across all devices.

Full Content & Brand Control

Hotels maintain full ownership over content, visual identity, messaging, and digital storytelling—without dependency on third-party platforms.

Features & Specifications



Dedicated Hosting up to 60GB

Server khusus dengan kapasitas penyimpanan besar untuk kebutuhan website Anda



SSL Website Security

Secure Sockets Layer (SSL) encryption to protect data transmission and ensure secure website access



Daily Backup

Automated daily data backups to ensure data security and reliability



Unlimited Pages

No limitation on the number of website pages



Room Availability Widget

Integration of room availability widget with redirection to IHG.com



Direct Booking via WhatsApp

Booking inquiry integration connected directly to the hotel's reservation WhatsApp



Google Search Console & Google Analytics

Full integration for monitoring website performance and traffic insights



Monthly Website Maintenance

Regular monthly maintenance to ensure optimal website performance

We make your listing look amazing

Palanta Digital provides professional photo and video production services designed to enhance hotel branding and support marketing communication. Our visual content captures the atmosphere, facilities, and guest experience in a compelling and authentic way, helping hotels communicate their value across digital platforms.



Digital Service Investment

The following pricing is structured based on the agreed scope of services, including promotional website development and photo & video production to support hotel marketing activities.

The detailed scope of work, deliverables, and project timeline are provided in a separate proposal document.

IDR 31,500,000

Clients We've Worked With

We have supported hotels, hospitality brands, corporate, government and organizations through digital initiatives ranging from website development to visual content production



Thank You For Attention



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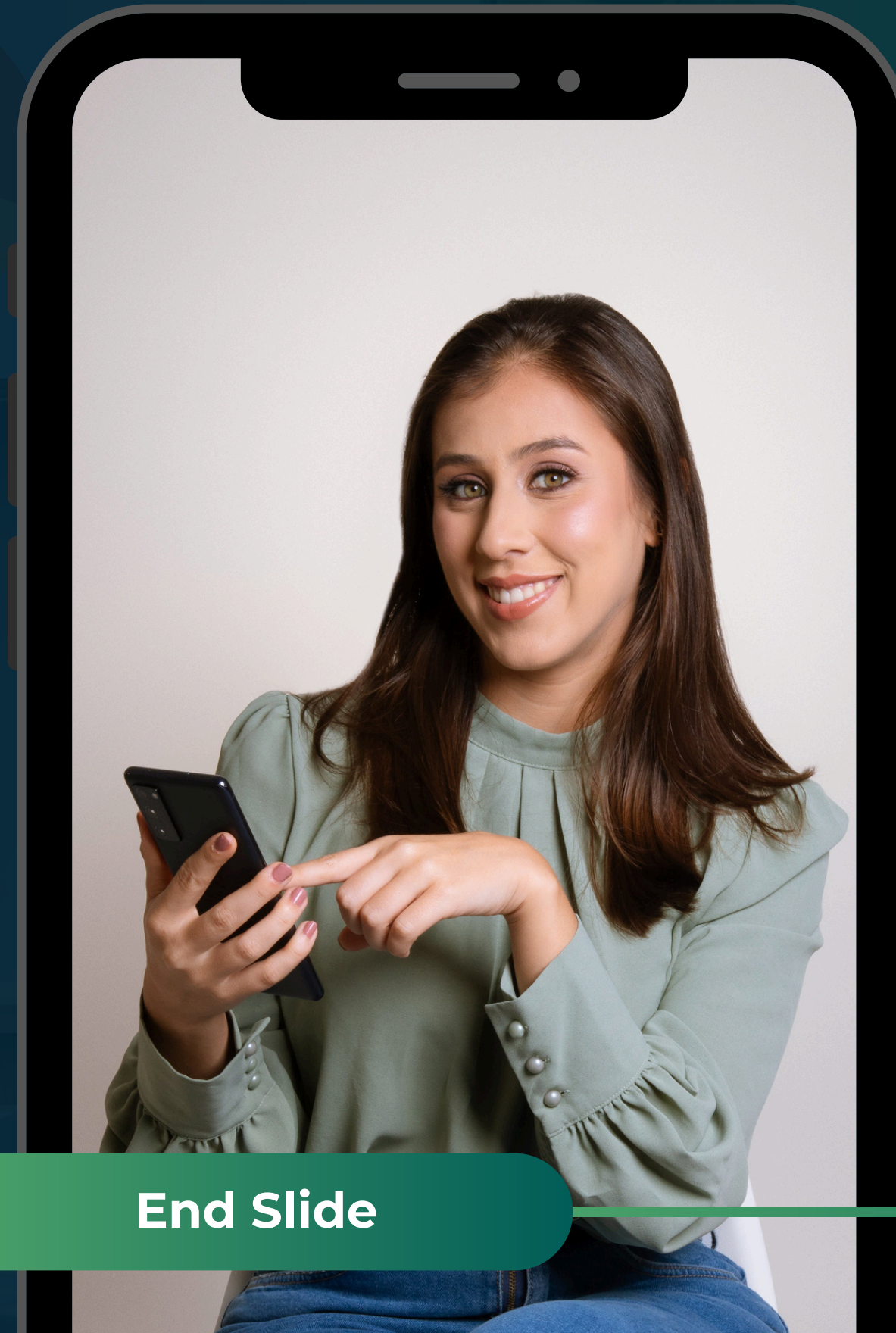
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